San Diego Hiking Club[™] Privacy Policy

This Privacy Policy was last modified on October 12, 2015.

The San Diego Hiking Club, sponsored by the Wilderness Association of San Diego, Inc., is committed to keeping any and all personal information collected of those individuals and members that visit our website and make use of our online facilities and services accurate, confidential, secure and private. Our privacy policy has been created to ensure those affiliated with the San Diego Hiking Club of our commitment not only to comply with but to exceed most existing privacy standards.

The San Diego Hiking Club/Wilderness Association of San Diego, Inc. ("Club", "Association", "us", "we", "our"), operates <u>http://www.sandiegohikingclub.org</u>, as well as the "parked" domains <u>http://www.sdhikingclub.org</u>, and <u>http://www.sdwilderness.org</u> (collectively the "Site"). *THEREFORE*, this Privacy Policy Agreement shall apply to the San Diego Hiking Club website and informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of the Site. Through the use of <u>http://www.sandiegohikingclub.org</u>, <u>http://www.sdhikingclub.org</u>, and/or <u>http://sdwilderness.org</u> you are herein consenting to the following data procedures expressed within this agreement.

Information Collection

Personal Information

While using our Site, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to your name, address, email address, etc. ("Personal Information").

Log Data

Like many site operators, we collect information that your browser sends whenever you visit our Site ("Log Data"). This Log Data may include information such as your computer's Internet Protocol ("IP") address, browser type, browser version, the pages of our Site that you visit, the time and date of your visit, the time spent on those pages and other statistics.

Cookies

Cookies are files with small amounts of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your computer's hard drive. Like many sites, we may use "cookies" to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Site.

Third Party Tracking Technologies

We may use analytics tracking software (e.g., Google Analytics) to gather information and aggregate data from our website visitors such as which pages are visited and how often they are visited.

Rest assured that the Site shall only collect personal information that you knowingly and willingly provide by way of completed membership forms, updating your user profile, and emails. It is the intent of this

Site to use personal information only for the purpose for which it was requested and any additional uses specifically provided on this Site (e.g., the Carpool Report).

It is highly recommended and suggested that you review the privacy policies and statements of any website you choose to use or frequent as a means to better understand the way in which other websites garner, make use of and share information collected.

Use of Information Collected

The Club may collect and may make use of personal information to assist in the operation of our website, to develop and maintain the membership database, and to ensure delivery of the services and information (e.g., various reports) you need and request. At times, we may find it necessary to use personally identifiable information as a means to keep you informed of Club news, possible events, and new website features that may be available to you from the Site. The San Diego Hiking Club and/or Wilderness Association of San Diego, Inc., may also be in contact with you with regards to completing surveys and/or research questionnaires related to your opinion of current or potential future services and features.

The San Diego Hiking Club and Wilderness Association of San Diego, Inc. do not now, nor will they in the future, sell, rent or lease any of our members lists and/or names to any third parties.

The Site may disclose your personal information to registered, active Club members through the Membership/Carpool List and to Association officers and other key Club members for the purpose of conducting the business of the Club. The general public does not have access to member's personal information. Members may opt-out of including their contact information (but not their name) on the Membership/Carpool List by specifying their preference on their initial membership application, or by updating their website personal profile. Names and contact emails of the Association officers and other key Club members are also available to registered, active Club members through the Site. Active Club members are those members in good standing for whom dues are current.

The Club/ Wilderness Association of San Diego, Inc. may disclose your personal information, without prior notice to you, only if required to do so in accordance with applicable laws and/or in a good faith belief that such action is deemed necessary or is required in an effort to:

- Remain in conformance with any decrees, laws and/or statues or in an effort to comply with any process which may be served upon the Wilderness Association of San Diego, Inc. and/or our website;
- Maintain, safeguard and/or preserve all the rights and/or property of the Wilderness Association of San Diego, Inc.; and
- Perform under demanding conditions in an effort to safeguard the personal safety of users of the Site and/or the general public.

Children Under Age of 13

The Site does not knowingly collect personal identifiable information from children under the age of thirteen (13) without verifiable parental consent. If it is determined that such information has been inadvertently collected on anyone under the age of thirteen (13), we shall immediately take the necessary steps to ensure that such information is deleted from our system's database. Anyone under the age of thirteen (13) must seek and obtain parent or guardian permission to use this website.

Unsubscribe or Opt-Out

All Club members have the option to discontinue receiving communication from us and/or reserve the right to discontinue receiving communications by way of email or newsletters. However, please note that email and newsletters are the only way that the Club communicates with active members (other than through attending a monthly Club meeting). To discontinue using or to unsubscribe from our website, please send an email that you wish to unsubscribe to <u>manager@sandiegohikingclub.org</u>. If you wish to unsubscribe or opt-out from any third party websites you may have accessed through the Site, you must go to that specific website to unsubscribe and/or opt-out.

Links to Other Web Sites

Our website contains links to other websites that the Club determines may provide information of benefit to the members and/or general public consistent with the mission of the Club/Wilderness Association of San Diego, Inc. The Club/Wilderness Association of San Diego, Inc. do not claim nor accept responsibility for any privacy policies, practices and/or procedures of other such websites. Therefore, we encourage all users and visitors to be aware when they leave our website and to read the privacy statements of each and every website that collects personally identifiable information. This Privacy Policy applies only and solely to the information collected by our website.

<u>Security</u>

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. Website hosting and data storage for the Site are provided by third party suppliers and are subject to their security measures. While we strive to use commercially acceptable means to protect your Personal Information against loss, misuse, unauthorized access, disclosure or modification, we cannot guarantee its absolute security. It is imperative that you use secure passwords when accessing your account.

We also use Secure Socket Layer (SSL) for email authentication and private communications in an effort to build member's trust and confidence in the Internet and website use by providing simple and secure access and communication of personal information.

Changes to This Privacy Policy

The Club/Wilderness Association of San Diego, Inc. reserve the right to update and/or change the terms of our privacy policy, and as such we will post those changes to our website at http://www.sandiegohikingclub.org (also accessible through the parked domains listed above) so that our members and/or visitors are always aware of the type of information we collect, how it will be used, and under what circumstances, if any, we may disclose such information. If at any point in time the Club/Wilderness Association of San Diego, Inc., decides to make use of any personally identifiable information on file, in a manner vastly different from that which was stated when this information was initially collected, the member or members shall be promptly notified by email. Members at that time shall have the option as to whether or not to permit the use of their information in this separate manner.

You are advised to review this Privacy Policy periodically for any changes.

Acceptance of Terms

Through the use of this website, you are hereby accepting the terms and conditions stipulated within this Privacy Policy. If you are not in agreement with our terms and conditions, then you should refrain from further use of our Site. In addition, your continued use of our website following the posting of any updates or changes to our terms and conditions shall mean that you are in agreement and acceptance of such changes.

How to Contact Us

If you have any questions or concerns regarding the Privacy Policy related to our website, please feel free to contact us at the following email or mailing address:

Email: manager@sandiegohikingclub.org

Mailing Address: Wilderness Association of San Diego, Inc. P.O. Box 161068 San Diego, CA 92176